

PRESS RELEASE

The Baldwin-Whitehall School District in conjunction with its Athletic Department and the Track and Field Program is proud to announce that Adidas has entered into an agreement to become the title sponsor of the Annual Baldwin Track & Field Invitational.

The Invitational has grown from an eight-team men's meet involving members from the Western Football Conference in 1974 into one of the premier men's and women's track and field competitions in the Tri-State area. In recent years, it has become one of the largest single-day track and field meets in the nation with over 2,100 competing athletes. This year the Adidas-Baldwin Invitational will be held on Friday, May 6th. This year's event will be the 32nd edition of the Invitational.

Adidas has been part of the world of sports and track and field on every level delivering state-of-the-art sports' footwear, apparel and accessories for over 80 years. Adidas will add the Baldwin Track and Field Invitational to a vast portfolio of running events including the Adidas Track Classic, the Boston Marathon and the Adidas Golden West Invitational

The Baldwin-Whitehall School District and the Baldwin Track and Field Team look forward to a successful working relationship with Adidas.